

# Paso Robles CAB Collective Announce Details for 2015 CABs of Distinction

A Celebration of Cabernet Sauvignon & Red Bordeaux Varietals, Perfected in Paso Robles.

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February 17, 2015 (Paso Robles, Calif) – The Paso Robles CAB (Cabernet And Bordeaux) Collective (PRCC) announced details for its third annual CABs of Distinction events:

Trade/Media events, May 5-7, 2015  
Consumer Grand Tasting, May 2, 2015

After the success of the last two CABs of Distinction events (launched in 2013 to celebrate and promote Cabernet Sauvignon and red Bordeaux varietals produced in Paso Robles, California) the PRCC is gearing up for even greater offerings in 2015, taking place in locations across the Paso Robles AVA with enhanced sommelier, media, trade and consumer experiences.

### Media & Trade-only events, May 5-7

The PRCC has made complimentary tickets available for qualified media and trade to attend trade-focused events that will enlighten attendees on Cabernet and red Bordeaux varietals from Paso Robles. The non-profit association of 25 members will host: En Primeur, barrel tastings from the as-yet-unreleased 2014 vintage alongside current vintage wines on May 5 in the Paso Robles Inn Ballroom. The following day will include a vintner panel discussion followed by a host of varied unique tastings, including interactive blind tastings and more, sponsored by The Tasting Panel and The SOMM Journal magazines. Thursday, May 7 will consist of self-directed vineyard and winery tours of PRCC members where trade and media will get a hands-on approach in the vineyards, barrel rooms, and cellars to experience terroir evaluations, component tastings, and one-on-one time with growers. The three-day event provides media and trade with unique opportunities to see and taste, first-hand what goes into producing superior-quality, classic and age-worthy Cabernet and red Bordeaux varietals from the Paso Robles AVA.

Tickets to the media and trade events can be requested by emailing: [info@pasoroblescab.com](mailto:info@pasoroblescab.com)

### Consumer Event: Grand Tasting, Saturday, May 2

The CABs of Distinction Grand Tasting will be held yet again at River Oaks Hot Springs in Paso Robles and will include tastings of 75+ Cabernet and red Bordeaux varietals from 25+ wineries. Enjoy complimentary chocolate tastings, olive oil tastings, honey tastings, personal plates of cheese and charcuterie, and more throughout the day as you listen to live music and lounge lakeside at this elegant event. The CABs of Distinction Grand Tasting is the ideal opportunity to Taste. Celebrate. Discover.



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winery tasting room beginning March 1.

Members of the PRCC to-date include: ADELAIDA Cellars, Ancient Peaks Winery, B&E Vineyard, Brecon Estate, Broken Earth Winery, Bon Niche Cellars, Calcareous Vineyard, Cass Vineyard & Winery, Chateau Margene, DAOU Vineyards & Winery, Halter Ranch Vineyard, HammerSky Vineyards, J. Lohr Vineyards & Wines, Jada Vineyard & Winery, JUSTIN Vineyards & Winery, Le Cuvier Winery, Opolo Vineyards, Parrish Family Vineyards, PEACHY CANYON Winery, Pomar Junction Vineyard & Winery, Record Family Wines, Red Soles Winery, Sextant Wines, Villa San-Juliette Vineyard & Winery, and Vina Robles Vineyards & Winery.

### About the Paso Robles CAB Collective

Formed in 2012, the Paso Robles CAB (Cabernet And Bordeaux) Collective (PRCC) is an independent collaborative effort of leading Paso Robles growers and producers of Cabernet and red Bordeaux varietals specific to the Paso Robles AVA in California. The PRCC strives to promote the full potential of the Paso Robles region in producing superior quality, classic and age-worthy Cabernet and red Bordeaux varietals that compete with like varietals on a global stage to consumers and media worldwide. For more information, visit [www.pasoroblescab.com](http://www.pasoroblescab.com)